

SALES AND MARKETING

Rapid Realty specialises in property sales and marketing. We work closely with Sellers to design a marketing campaign that aims to sell your property at the highest price, as rapidly as possible and at an appropriate cost.

We employ property specialist who are dedicated to delivering you "real service, rapid results". This is our mission and service commitment to you.

Our sales team takes a personal, hands-on approach to selling real estate. We provide the following options and experience as part of our service commitment to you:

- Offering a variety of sale methods to suit your needs. We can market the property by public or private treaty including tenders, auctions, etc as required
- We delegate one person the responsibility of selling your property
- Obtain searches and all other relevant information regarding the property and to fulfill obligations
- Selecting an advertising program to give your property the maximum coverage in the market place, targeting buyers with matching interests. This includes erecting signage in front of your property, displaying colour window cards, placing your property on the internet
- Preparing for and supervising Open House Inspection(s) at times convenient to you. We can also show the property by appointment (again at convenient times) for your buyers
- Follow up on all enquiries from advertisements, window display signs, drive past inspections, internet enquiries, etc. Canvassing buyers who have expressed interest in similar properties to make them aware of your property
- Communicating with you regularly while the property is for sale about all the activities relating to your property and any prospective buyers
- Receiving offers from buyers and negotiating on your behalf with them to achieve the highest possible sale price
- Preparing and completing the sale contract. Making sure that all parties obtain copies and follow up the contract to successful completion.

We operate under the Property Agents Code of Conduct and adhere to relevant legislation and industry standards to ensure we maintain the highest standards of professionalism and service.



Aaron McLeod - Principal Director